



## “The Quick and Easy Way For eBook Creation - Tips”



## How to Write and Sell Your First eBook Fast In 5 Days or Less and Sell It Online!

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## Introduction

More than 99% of the Internet millionaires have one thing in common?

**They all have their own products.**

*Does tell you something? ... You need your own product to make serious money online!*

If you DO own products of your OWN, you DO have a business of your own and *you DO control what happens to YOUR business.*

THAT'S exactly what this report will tell you.

It's a distilled amalgamation from the mistakes I've made along the way...AND subsequently learned from. It comes from my failures, successes and from my heart.

And without doubt, I'd TRULY **like to see you succeed** with your own business *in the easiest way possible, the fastest way possible and in the least cost-effective way possible.*

I'd TRULY like to see you **flying above the clouds like an eagle, take control of your destiny** and **your family's future.**

Together, *let's figure out* what you need to finally get started, how to **get your first eBook out there** and start making money with it in the shortest time!



## ***Be Ready! ...***

First of all,

**Let's get rid of that STINKIN' THINKIN' of yours!**

*Many of us DO have a stinkin' thinkin' that pulls us back from success! If not, you'd would be selling your own products by now! Somewhere, you've gotten it into your head that you can't write a book.*

Know two things for a fact:

- 1. If you thought YOU CAN'T WRITE A BOOK, YOU'RE RIGHT!**
- 2. If you thought YOU THOUGHT YOU CAN WRITE A BOOK, YOU'RE AGAIN RIGHT, TOO!**

It's up to you my dear friend! If you think you can't, you won't; *if you think you can, you will.*

*A book DOES EXIST within you... and a LOT more than that. Every soul on this planet **has a book in their head right now.** If not, one can EASILY get it planted there and grow upon!*

For instance, remember the last time *you told a story, an experience or an idea* to your husband, wife, mom, dad, best friend and ... *they got it?*

They **understood you** and **were influenced** by what you said. Is it not?



It doesn't matter if they laughed, cried, agreed with you or disagreed with you!

The MOST important thing is that *they got themselves engaged with you and you have elicited some sort of reaction on what you told them*

That simply means, YOU'RE writing a book every time *you get an idea across to someone else.*

**Ponder over this for a moment:** You write book *almost every day...!* When an idea pops up on your head every time and *get it into someone else's head*, you've just finished a sentence, a paragraph or even a page!

***Now tell me, can you write a book?***

Maybe you're one of those people who think everything MUST be perfect and in order BEFORE you even write a sentence. Are you?

Well, think of the good old Thomas Edison and his 1139 failures before *the idea of a light bulb flashed in his mind!* Same goes for the Wright Brothers, the good old Orville and Wilbur.

Know what? Their plain didn't move an inch the 2<sup>nd</sup> time or the 3<sup>rd</sup> time...OR the 4<sup>th</sup> time! *Talk about public failure!* They learned from their failures...especially since they were so public...

***...And the 5th time they made history!***



Just ask, *what's the ultimate that can happen if you wrote a book and if it didn't succeed?*

***Don't get it perfect...get it out there!*** JUST get rid of your stinkin' thinkin'!... NOW!

*Start saying to yourself...*

***"I CAN write a book! I KNOW I can!"***

Know that *your brain has ALREADY written many books and is already writing books each moment... each day.*

Say goodbye to that silly perfectionist mental attitude... *forever!*

Get your book as good as you can and get it out there! See what happens and *then test and tweak to sell it.* Your goal is NOT getting it ALL completely perfect, **but to make it profitable!**

Nike said it in three words: **Just Do It!**

So, get ready, we're moving on!

***Get Set!!...***

There's a **valuable method** to *get original ideas for an eBook* that I learned many years ago from, Bryan Kumar, a master at this.

Bryan's has a **"sure-fire" way** to get original ideas out of anyone's mind in 30 minutes! *...no matter what's in it there now!*



But, before I get into the “Kumar Method”, let’s get your ideas that are already BUZZING around in your brain down on paper. *It’s a must!* Those ideas of yours *are extremely valuable*, so let’s *get started doing that first*.

**Nothing ever truly begins** until it’s been **put down on paper first**. I can’t stress this enough! *Put your ideas down on paper RIGHT NOW!*

**Just write those ideas** floating around in your head. Don’t bother the order, editing or anything else. Simply pen them down. It may be a word, a whole paragraph. Just get them out of your head and put it on to a paper.

*Something important to remember here!*

*Hide these ideas away from everyone...even your wife, everybody for the moment!* **Make yourself a solemn promise that you won’t.**

Your **sub-conscious should KNOW** that *no one will ever see these ideas* for the moment. If your sub-conscious does NOT FEEL FREE, it’ll naturally begin editing your thoughts and *that kills the originality in it*.

So, COMMIT to yourself that *these ideas are very private* where they’ll never be found by anyone else.

*Don’t ignore what I am saying now...it’s a **vital step** on your path to REALLY tap into the **deep recesses** of the energy of your brain.*





Now, let's put into the "**Kumar Technique**" that I mentioned earlier. *Set apart a minimum of 30 minutes to yourself.* No disturbance at all ...from anything! No phone, no FB, no whatsapp, no TV/radio, no people!

***Just yourself...all alone...for 30 minutes.***

Be ready with writing pad. You also need a **need a timer** of some sort.

Use **ONLY a pen.** *No pencil. No word processor. No computer.* Why?

Your mind instinctively knows that if you use *anything other than a pen*, it may tempt you to *USE the option of erasing* what you're writing.

To **maximize the most** out of this technique in the BEST way, let your mind...

( 1 ) *Feel 100% free and completely safe and at ease* in spouting out what may seem to be crazy ideas at first.

(2) *Feel 100%% sure that your ideas are serious to yourself and you really intend to bring them to life.*

Unleash those ideas freely out in the open right now. Please know that you've *probably already done this exercise many times before and never even knew it!*

For e.g. You heard about people who gets ideas popping into their mind while they're driving a long distance! Where do you think that idea came from?

We are doing something similar right now ...*tapping into your subconscious in a free ... capturing the hidden ideas* easily.



I urge you to try this. It's an amazing method once you know it works!

Now on to the "Kumar Technique"! **Your writing pad is ready, a pen, a 30-minute timer and a quiet place.**

1. **Breathe first!** *Big, slow deep breathes.* Breathe in through your nose and out through your mouth and relax your body.
2. **Start** the timer now.
3. Now **picture** the most relaxing place you've ever been. Get the smells, the feelings, the tastes of the beach, the mountains, a fluffy bed...whatever... that your mind enjoys recalling.
4. Now, **just start writing your ideas!** Whatever it is ...write it down. Don't think about it... Don't analyze it.

Let your **words freely flow** onto the writing pad. Soon, *you won't even know you're writing.* That's when it REALLY gets good!

You'll be amazed at what comes out!

All great people use similar techniques like this. Some use focused naps.

They'd work like crazy on an idea and then, just take a nap! They almost always got some idea about how to proceed from that nap.

Make a point to use this technique often, you'll be glad you did.

**GO!!!**

To recap, you've learned how to **work on your mind**...or, work with it a LOT better. *That's a good set of ideas in under 15 pages or so!*



**Your next 5 Days are VERY crucial and task-oriented.**

These 5 days will be the cornerstones on *how to turn your written ideas into a captivating, arresting and a profitable eBook.*

**A little bit of focused work** is required during the next 5 days... *about 4 hours a day!*

Know something for sure! This is the MOST *important chapter in this book... it's this one that defines your future!*

*So be ready to set aside 4 hours for each of the next 5 days/nights to finish up your very own product.* That's your very own eBook.

I have a simple question for you. *Why are you even reading this book?*

*Reading this book simply means, something has struck a chord in your brain...something has sparked a NEED in you... right? Let's look a little deeper here.*

What is it that you want? Can you put a name to what you REALLY want, NEED to have? You must have a **concrete goal** or you're never going to get what you want and need.

**Setting a goal helps you to turn that want of yours** I really want a brand-new BMW ) **...into a need** (I NEED a brand-new BMW)!

There's a big difference *between a want and a need.* A ~~fed~~ person may say, "I WANT a piece of apple pie.", but a hungry person may say, "I NEED something to eat."

*You need to be REALLY hungry to turn your WANTS into NEEDS!*

So, take your writing pad and write with a pen the following statements.



- **I NEED to have MY VERY OWN EBOOK!**
- **I'll have MY OWN EBOOK READY BY (5 days from now)!**
- **I'll get MY OWN EBOOK BY DOING the following steps:**
  1. BY following CHAPTER 1 OF THE BOOK,
  2. BY following CHAPTER 2 OF THE BOOK,
  3. BY following CHAPTER 3 OF THE BOOK,
  4. BY following CHAPTER 4 OF THE BOOK,
  5. BY following CHAPTER 5 OF THE BOOK.

**My Reward:** When I complete eBook in 5 days, I'll REWARD myself with - *Pick a reward of your choice. (Something simple like a good shirt, a good book or a romantic meal with someone you love.)*

Now **sign this sheet of paper**, date it and hang it up somewhere that you see a LOT every day **for the next five days**. Your bathroom is a perfect place too!

Before you hang it up, go to [Google image search](#) and find a picture that *represents* what you want and print it out.

**Keep looking at your signed sheet until you get what you need.**

What you have JUST DONE is to **make an unbreakable commitment** to yourself!

It's just a *tiny commitment to make. About 4 hours a night...for 5 days!* You owe it to yourself.

I believe, you've truly made the decision to write your own eBook. *Then let's get going!*



## Day 1

**Today's work involves just investing 4 hours to do a little something that you'll enjoy.**

Go back to your 2 lists that you made using the "Kumar Method".

1. *The first was your list of ideas*
2. *The second was the list of words, phrases.*

Now, compare your 1<sup>st</sup> list with your 2<sup>nd</sup> list.

*How many words or phrases do you find in common? Analyze each idea on your 1<sup>st</sup> list and THEN, try and co-relate the words from your 2<sup>nd</sup> list to that particular idea.*

*You'll find surprises galore here.*

You'll invariably bump *into an idea* that has **a lot of similarities between the 2 lists**. That's the one idea where your subconscious was working at its best!

*Pull that SINGULAR idea out of your 1<sup>st</sup> list and co-relate with it all the similar words/phrases out of your 2<sup>nd</sup> list. That's probably **The Keeper-Idea** that you should watch out for!*

That's the point where you'll realize you know a LOT more about this subject than you thought before. *It's something you've read or heard a lot about earlier.*

Your subconscious has called upon it in it *when your mind was quiet and focused in your allotted 30 minutes* and want to DO something with it!



Now, make that idea **as clear and concise** as possible.

So, your first day has been well spent on research, found your best ideas and discovered you have a LOT of interest in it. That's important stuff!

Tomorrow, **the day 2**, you'll know how to *pin-point up on ideas and its salability* that your subconscious mind has revealed to you. Good work today!

## Day 2

Now you know the **powerful technique** that allows you to *tap into your subconscious and drill for ideas* using the "Kumar Method".

*Today we are going to refine it, pamper it, feed it to such an EXTENT that it will make you a LOT more money!*

The next important step in the process is to *know the interest level of people on this topic.*

Remember, your objective here is to make money...*NOT TO just write a book!*

Do a google search on *your specific topic* to know the interest level of people on your topic.

*Let's say, you want to sell many eBooks at 3-4 copies a day at \$17 a pop?* Your goal is to have a *growing and profitable online business*, NOT only sell your stuff.



To do this you must have **access to the right tools and resources** to be in a successful eBook business.

So , I'll be suggesting some of them, the ones used by real successful eBook business owners every day. They save time, effort and a TON of money!

John Reese famously said, **"Sell what people are buying!"** Today's 4 hours of engagement will help you do *EXACTLY just that*.

Before that, let's see what is the interest level of your *"idea key phrase"*.

[InstaKeyWords.com](http://InstaKeyWords.com) is a totally free service that you can sign up for and search for keyword phrases and "long tail keywords".

The smart eBook sellers drill down! [InstaKeyWords.com](http://InstaKeyWords.com) calls this their "Long-Term Keyword" searches. These are the traditional, everyday top searches.

*That's the list you want to work with!* If a keyword is searched for 150 times, *doesn't it make sense that a LOT of people are searching for it every day?*

You may also go to Amazon, Barnes & Noble, CNET, Tucows and a host of others to see what people are buying.

The important point to remember here is to *KNOW what products falls under your idea that are being bought or wants information for!* Once you target on that, it's a **giant leap taken towards creating** your first eBook!



## Day 3

Great job done so far!

You did your market research and has 5 keywords or phrases that matches your topic with [InstaKeyWords.com](http://InstaKeyWords.com), eBay, best sellers on Amazon.com... and the rest.

*Now, this is important. Carefully study the list of 5.*

*Use the "Kumar Method" to focus your mind on those 5 items...*

Once again, refer your 2 lists...*your conscious list and your subconscious list*. Compare them again. Which one of the 5 items comes out with the most things?

***That's the idea you should pick to write about for your first eBook!***

If you have done your homework in the last 3 days, then you are a candidate to be in the list of the *5% of successful eBook authors (or soon-to-be successful authors!)*.

That's the kind of Authors who will churn out excellent reading materials ...one that people will LOVE, get influenced a LOT out of...AND, will surely spread the word to their friends!

*Time to move on to your TASK for today!*

We need some more information on your topic! Let's say, your topic is "diets for poodle".





Google is going to be an **important tool** for you today! Search for your selected keyword or key phrase. Note the statistics there, but *don't bother much* about the number of them right now.

Zero in on the **top ranked sites**.

See what they say...*what they sell, their price points* etc ...if it IS their own product! If not, find out *what affiliate products they're promoting*

What you are doing here is your preliminary **competition analysis**...

Also make sure you *read on the articles* about your topic. Copy those articles into a folder and save it as "Resources". (*We'll come back to them a bit later*).

**Find forums** that deal with your topic. *Bookmark the ones that closely fit your topic*. We WILL be coming back to them soon! Add these links too to your "Resources" or the *SWIPE* file.

Now, go get back to your *resource* file. Now you have a resource box full of ideas, techniques, methods and more to effectively use in the future

So, on **Day 3**, you spent 4 hours buried in Google getting a TON of dynamite information...

*More importantly*, your brain was in a business research mode feeding it with cutting-edge business intelligence!



## Day 4

### **You begin to write today!**

*You'll be revealed the process of how to write a book! It's like when you were first learned to drive. So, Completely, Relax! We'll use "diets for poodle" as an example.*

Write it down at the **top** of your writing pad, **right in the middle** and in **BOLD LETTERS**.

### **Example: DIETS FOR POODLE**

*Now, we need to hunt for a title that will make people **WANT** to and **NEED** to read your book!*

*So, **choose the right words** to grab their attention *before the word diet*. For e.g. *Words like, delicious, easy-to-do, cheap, healthy.**

*Or, words like *your darling, your fat, overweight, older, ...can go before the word poodle.**

*Right **below that big topic title** write a *list of descriptive words* that are at least 10 words long. *Then, right below the big lettered topic, start writing the new titles.**

*"Delicious Diets For Your Darling Poodle. Easy-To-Do Diets For Your Fat Poodle. Healthy Diets For Your Older Poodle." ...and so on.*

*Do that with your chosen title. Have fun!*



***Once done. read each of them out loud! Yup! LOUD!***

Did one or two among your titles *really sound good to your ears?* That's the KIND of title of your book that you yourself would probably buy.

*Those are the few GEM titles that you must work with.*

Here's a **little trick for you** when you FIRST starting a book.

Search for "poodle" images in Google. *Narrow down to a picture that really catches your eye.* The purpose is NOT TO USE that picture for your book cover as it may be copyrighted but **just having a picture** helps the process of writing along tremendously!

*Just leave it up on your screen!*

Your next step is to *start an outline* and then end up with **a list of chapters.**

You need an outline that tells me, *your reader*, **a list of interesting things** that gets me EXCITED about "diets for poodle". *For e.g.* Tell me how many poodles are registered in the US. Or about the different kinds of poodle.

How about health problems that poodle usually suffer from?

Just jot down everything that you can tell me about poodle *on your writing pad with a pen.* Separate each line with say, *...3-4... lines between them.*



Be patient, I will come to *those empty spaces* in a moment.

Don't bother to edit anything here! Just keep jotting down for now! Throw up ALL your ideas on that page.

Generally, you should have about 20-40 things you want to say about poodle. If you find it hard, refer to your "resource" folder. Try to get *at least 20 lines on your writing pad*.

I believe you're a REALLY smart person!

*Use the "Kumar Method" again and again on your list* and tell me if there is anything FURTHER in your sub-conscious mind that needs to be added to the list.

*This simple exercise might SPRING up a TOTAL surprise for YOU!*

Probably, you'll end up with an INVIGORATING page full of interesting points that YOU want to tell your reader *initially*. Each on a separate line *with several lines in between them*. Just fill in those blank lines between those to 3 to 4 lines that you left blank earlier.

*Those are YOUR succinct details that will keep me glued to reading your eBook initially.*

For e.g. the history of poodle, they came from Europe, used by royalty, brought to US in 1811, loyal, good natured dogs etc.

Now, you will also see that some of those things don't fit under that **specific topic on poodle**. *Weed them out but DON'T discard them. Put*



*them under another main topic.*

Keep going until you hit on 9-10 things *under each topic.*

Refresh your ideas by referring to your resource file if you feel the need for it. Or, DO the Kumar Method again!

**Ideally, you MUST have about 10-20 main topics** with about *10 sub-topics* below each one. Yes! Now you DO realize what you're doing here? Isn't it?

*You're on to REALLY writing the basic frame work of your book!*

*All those 10-20 main topics will probably turn out to be a chapter.* Each point below these topics will be the *individual paragraphs* in that chapter.

*A last point before we call of Day 4.*

Now you have good list of main topics you to work upon! Remember to organize them into **logical order for your reader to feel consistency, in synch and in flow with your thoughts.**

The best way to do is that is to READ ALOUD the topics! Period.

## Day 5

*Today's the D-Day!*

**You'll create and will be a proud author of your own first eBook by the end of this chapter! Period.**



You are like that guy who's on the *last lap of his run* and can see the finish line approaching!

You have put in a LOT of intelligent work till now. Now's the time to accelerate and increase your momentum!... as the **miler's call "kick it"**.

That's exactly what you'll do on **Day 5**. I can feel your excitement as you can smell, taste and feel that eBook of yours.

*Let that enthusiasm of yours now flow out directly into your writing...* That excitement and enthusiasm that you feel now will make **all the difference**.

Your *adrenalin level reflects* on your choice of words, how you assemble them and how your book will sound to your reader.

***... Finally, they reflect on how well your eBook sells too!***

So...let's get going immediately!

## **The Tools Required**

1. **Free Word Editing Software:** Use [Open Office](#) and it's for free. It's a great office suite (like MS Office suite) with a TON of features, like a PDF generator, almost identical to Word features. You can also download the [free Writer2pub plugin](#) and use it with OpenOffice to create eBook easily.
2. **Google Docs:** Another simple way to create an eBook is to export your file to [Google Docs](#) and then download it in epub format,



PDF, MS Word or Open Office.

3. Another great software MEANT only for the *professional eBook writers* is the [Ultimate eBook Creator](#).

*It's an eBook Creator Software for Amazon Kindle, iPad, Android. Create Fiction, Non-Fiction, Fixed Layout, Poetry and Comic eBooks. You can also create eBooks in MOBI, EPUB, Word and PDF formats.*

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[Istock.com](https://www.istock.com) is a good site. Will cost you a little bit of money...about \$1 upwards. [Freeimages.com](https://www.freeimages.com) has a TON of **free-use pictures**. They work the same way that Istock does.

The very *first page of your eBook is going to be your cover page with a picture, the title, your name and the copyright statement.*

Recall the *list of things you wanted to say about your topic...the one with the sub-topics written in right below each main topic.*

The first main topic will be your first chapter. The sub-topics *underneath of it will be the paragraphs for that particular chapter.*

Put your first topic at the top of your *first REAL page and start writing*. Now, you have **5-7 sub-topics there**. Let's say your first sub-topic is "Came from Germany Or...?".

All you need to do is write a paragraph that says just that. *Something like:*

"The origins of the poodles are still discussed with a dispute over whether the poodle descends from the old French Barbet breed or from Germany as a type of water dog."

*Or, "The first written reference to poodle was..."* you get the idea. *Write 3-4 sentences about each sub-topic* and then, when you finished that idea, move on to the next sub-topic.

When *you've finished your sub-topics*, you've **just about finished** the chapter. Remember also to do a last paragraph *that summarizes the chapter* and then a sentence that introduces the next chapter and then you're done!





*See how simple that is?*

This technique simply cuts through the *seemingly BIG task* of writing a book into manageable easy task sets...a chapter...a paragraph at a time!

### **Something important!**

Make sure what you write *sound exactly like* if you and I were *sitting on your front porch* and just talking. Imagine telling your Aunt Jane about poodle and then just write those words.

*Don't use a lot of big words or try to be fancy...just TALK to me!*

One of the best ways I've found to do that is the use of contractions. You'll notice I use a lot of them. *I don't say, "you will notice" ...I simply say, " you'll notice". Isn't that how you speak naturally?*

The above **one little tip** will help you get in the mood *for typing like you talk* naturally – the way you are!

**Another tip: type EXACTLY what you think!** *Don't try to put it in better or fancier words. If you think something, just type it on. Don't go back and proofread it right over... then and there!*

Your objective is to just type for now and get the chapter done. Then, *if you need a break*, then the correct spelling, grammar, and all that stuff. Read it out **loud to yourself** and then begin on the next chapter of your eBook.



At first, you may feel strange typing this way, but soon, *it'll will be a fun and enjoyable way to communicate!* And, truly, that's a very profitable way to communicate!

People like to have you, the author...**talk WITH them, NOT to them** nor *DOWN to them*.

Just imagine you're talking to your favorite good old Aunty Jane, your best friend, your wife or your kid ...whoever...you'll GO long way to communicating naturally and writing in a manner that people will like and buy more of your eBooks!

*Okay, you JUST finished your first chapter!*

Next, move on to chapter two and *repeat and rinse* the same process with each chapter and so on. One great thing about **writing like you talk** is that you don't waste time *trying to come up with just the right word*.

Simply let things begin to flow out of you. Transform *your thoughts right to your fingers* free with NO CARE of any editing compulsions initially.

Let *your fingers type exactly what you're thinking*. It gets better, even better and easier as you go further and do more of it.

I am sure that, as you re-read your chapters later, *you'll be AMAZED and surprised at just how GOOD you've done*. Why's that, you ask?

It's because *your language flow is fitting well with your personality, in tune with how your brain works and you'll come across as very*



*natural breed.*

This **natural attitude** of yours will have a **telling effect** on your readers too. They sense it and respond to it subconsciously!

They **literally hear each word or phrase** as they read it with their eyes and *your natural writing style is going please them more!*

Keep up the same process on topics, sub-topics, chapters, paragraphs ... *until you've finished your whole outline.*

Take some time between chapters to re-read and correct the little things if you long for a break, but keep going. *You are nearing the end of the tunnel and light is just a little ahead!*

## **What Do I Do Now?**

Give yourself a nice pat yourself on the back!

You've just accomplished something that very few people ever do...*you've written your own eBook!* You have your own product now!

*Welcome to the big league!*

Your book **STILL** needs polishing and to be made market ready, *but you're nearly finished! The tough part is over.*

The next step to do is just go back through the entire book and **READ IT OUT ALOUD AGAIN!**

I am not sounding stupid here!



As I mentioned earlier, the average reader **actually “hears” the words** in their head as they read!

When you read it aloud and if what *you’ve written doesn’t **sound right to you*** then, *it probably WONT sound right to your readers either!*

*Check your spelling now.* For eg. if you forget to put an “r” on “your” and write it as “you”, Word won’t display that as a spelling error because “you” are spelled right.

That’s the *second reason for reading it out loud.* It saves you from some embarrassing spelling errors.

Now’s the time to watch for *lapping paragraphs over a page.* Try not to split a paragraph between pages. Tests shows that this REALLY irritates readers!

*Just move that broken last paragraph down to the next page and your readers will love you for it!*

Always make sure links are *clickable.* Nothing is as frustrating as wanting to click on a link and it doesn’t work! Check them!

***What you’re DOING here is the OPTIMIZING the reading experience of your reader. A good reading experience is the birth right of your reader! Period.***

*Of course, your goal* is to write a book to make a profit...that’s understood! But, what you REALLY want is to make *those initial buyers to become your long-term customers.*

Yes! *Your long-term readers who look forward to EVERY future publication of YOURS!*



If your books are pleasant to read, well laid out and written in an interesting way that sounds like *you're talking with them...* then, have them as your life-long customers that in turn leads to a sustained business for you!

*Get this important long-term goal right now, on your first book, itself. Put some time into it, it'll pay you dividends for years!*

All right,

- 1. You've read your book out loud**
- 2. Changed sentences that didn't sound right**
- 3. Checked ALL of your spelling**
- 4. Checked your links**
- 5. Paid attention to where the paragraphs land on the page.**

Now, you're *ready to transform your book into a format* that will allow your readers to easily enjoy it and learn from it.

*In today's world, you have the freedom to choose the format you want and publish in so many formats and platforms.*

For e.g. Amazon Kindle, iPad, Kobo, Android and more. You can also create eBooks in MOBI, EPUB, Word and PDF Formats! [Ultimate eBook Creator](#) caters to all of them in a single software.

Now let's begin to organize your eBook, get it reader-ready and market ready in 3 simple steps.



1. Open a new document and paste the TOC (Table of Contents) onto the new page. *Save it with a name like - **"My Ebook TOC"** and set it aside.*
2. Do the exact same thing with the *introduction to your book*. It contains your motivations, your goals, what you hoped the reader would get from the book etc. *Save it as - **Intro.***
3. Do the exact same thing for the entire book. *Save it as - **Entire Book.***

So, now you have **3 different documents**... the Table of Contents, the Introduction and the Entire Book that are *ready to be converted to the format of your choice*.

Once you convert them, open the files and *check out how they look, see if all links are functional and how the paragraphs fall on each page as we discussed earlier*.

***Does all three docs look great?... then read on!***

## **Tell Me, How Do I Make the Money?**

*Yup...you're finally done! Congratulations.* Your eBook is good to go, ready to hit the world, make you the money and the prestige you richly deserve.

Marketing an eBook is a **vast subject!** So, I won't even attempt to **pack it all** of that in a single chapter and beyond the scope of this book. However, let me give you a quick list for you *if you are a starter*.



## 1. Setting Up Your Website:

Having a marketing website of your own is a MUST, preferably [your own PAID hosting](#)... *no two ways about it!*

I use [GoDaddy.com](#) for my domain registrations.

There are special scripts to manage sales and downloads that can be run on your website. If you don't understand them - *never mind. You can always hire people to set up these types of scripts* on your website.

[BuilderALL](#) - This is a great tool to create SMART Websites, Automate Email Campaigns, Build Sales Funnels and Much More ...

Equipped with a Drag n' Drop Website Builder, 10,000 Subscriber Autoresponder with a 99% delivery with unlimited sending Quota, quality marketing tools ... one of the most complete marketing platform on the planet that is within the budget of anyone. [Check Out BuilderALL Here.](#)

[ProductDyno](#) - It's a super-fast way to sell, license and securely deliver any type of digital product including eBooks! Sell 100 products or 100,000 products - single files, streaming content, bundles, zips with NO limits and ... protect all your current and future products all under one powerful dashboard. [Check Out ProductDyno Here.](#)

[DLGuard](#) - This is a popular digital sales management script that can add fire to selling your eBooks. It's a compact and versatile script ideal for sellers of *digital products* with some great features like built-in shopping cart, membership features, affiliate management, download protection, PayPal integration and so much more. [Check Out DLGuard Here.](#)



## 2. Creating Your Sales Page:

This is a PRIMARY requirement! You MUST have a very good sales page to sell your book from. Read the short report, [Sales Letter Pimp](#) which teaches the essentials of writing killer sales letter copy for the web and other online selling tactics.

*Here are some basic copywriting tips for YOUR SALES PAGE: (It's all tested and proven to be effective)*

1. **An unobtrusive header or no header graphic at all.**  
Of course, it can vary with your target market. Test yourself to find out.
2. Focus ONLY on your product on your sale page. **No distractions... ever**, no AdSense, no extra links. Just pitch for the product.
3. A benefit filled **headline**, one that immediately tells the visitor what your book will do for them.
4. A **list of benefits** that the visitor will reap if they buy your book.
5. **7-10 bullet points** seems to be the consistent winner. Make each bullet point answer the question of the reader "What's In It For Me?" WIIFM.
6. Keep the **conversational tone** all along. Keep using those contractions. Talk WITH the reader, not TO them! This is important!

As mentioned earlier, it's better to have a professional eBook cover and/or mini-site design done for you! You can try using a tool like [one-click eCover maker](#) or [1 click Covers V.2](#).





A simple eCover can be had for as little as \$5 if you go to [Fiverr.com](https://www.fiverr.com). Also watch the very cheap [Fiverr Outsourcing Secrets Videos](#) if you have some money to spare.

**Get your [website up and live](#) online ready to take orders!** You won't make much unless you have a website with an active order taking button. So, just get your site out there and THEN work on it.

### 3. Marketing Your eBook:

Here are the EXACT steps I take to market a new eBook.

1. Write the sales copy *while the book is still fresh in my mind*. Sometimes, when FULLY involved, even in the middle of writing the eBook itself, I write the copy then and there. I use a great tool to create SMART Sales Websites, Build Sales Funnels, Automate Email Campaigns and a lot more with [BuilderALL](#).
2. I always use an autoresponder service. For the last 10 years I am using [Getresponse.com](https://www.getresponse.com) as it is inexpensive and fits all my needs.

Here is a [list of free or paid autoresponders](#).

3. A free sample chapter is always given as a PDF download. Of course, I'll try to [get a name and email address](#) for giving away the download link.

To increase my email subscriptions, I use a great online tool called [EmailDynamo](#).

4. There will *always be* a small link somewhere at the bottom of the signup form that will give the direct download link to the sample chapter. My main objective is to sell an eBook. *So, I want as many people as possible to download it.*
5. **I always put the Table of Contents on the sales page.** Tests show that this action alone can boost sales *as much as 28%!* I also offer the TOC as a download as well.
6. I always have a **professional e-cover done** for the book. I'm very picky about this and only use the best [e-cover creators](#).



7. My order button always says something like..." Grab Your Copy Right Now!" ...or..." Get Your Copy Today!" *NEVER* "Click Here To Buy".
8. I always use a 30-day or higher money-back guarantee, **worded as strongly as I can** *by making me responsible and putting all the risk on my shoulders and NOT the customers.*
9. I offer LOT of bonuses too, bonuses that are relevant to the topic of my book! But, NOT too many as it can devalue your own product as well as overload your customer with too much info.
10. I use the super scripts [DLGuard](#) or [ProductDyno](#) that helps me to have a shopping cart, integration with Paypal, Clickbank, protect my download links, run an affiliate program and so much more...
11. It's also a good idea to send FREE copies of the book to friends for their testimonials. I always **use 5-7 testimonials** on every sales page.
12. You can also sell your eBook through Amazon.com. Two great resources to help you with and ease the process are,
  1. [Amazon Kindle Money Mastery V.2](#), Step-by-step video training program and
  2. [Kindle - How To Write A Book In Less Than 24 Hours](#), Step-by-step video training program.

That's bunch of *time-tested ideas* for your first sales site. The KEY is to get the site up and running! Don't hesitate! Go ahead and do it right now!

Don't wait until it gets perfect in your eyes, you'll never make a dime! Just go ahead with it, check the stats, *change things as needed*, but, GET IT OUT THERE!

We'll wrap everything up to this point in the next chapter!



## Let's Wrap It All Up

Like every author who went before you, you too began with a timid mind and being a little nervous about writing your own book with NO clue *where to begin and where to end*.

The "Kumar Method" paved the path for you to get ideas out of your sub-conscious and *into the open*. When you used it, *your brain came up with some amazing things* which you did not initially believe in.

Niche research did wonders to your eBook's marketing potential! You now know how to dig out and see what people *wants to buy*.

You also now know *how to co-relate your ideas with your niche research* and come up with *workable ideas for your first eBook*.

You DID do an outline of your book, topics, sub-topics and learned *how to transform that into an actual book!*

You also now have a rough idea on *how to set up your sales website and market your eBook too!*

In short, Yup! You've accomplished a lot in a short span!

Keep using the Kumar method *often* and keep writing *more and more!* Write just *the way you talk* to your loving aunt Jane. ...*just keep going with your writing!*

I assure you, your next book will be a DYNAMITE!... and it will get more and more easier as you begin to write more and more eBooks.

*THAT'S one easy way to have a truly BIG business online!*



You CAN do that, I have ABSOLUTELY no doubt in my mind about it! Wishing you for rewarding and super success to ALL your future eBooks!

Do not forget to send me a complimentary copy 😊

**This free report is brought to you by**  
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**To Your Continued Success.**

**S. Kumar**



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## **Highly Recommended Resources Mentioned in This Report**

[DLGuard](#): A very popular digital sales management script. An ALL-IN-ALL solution to sell eBooks and digital downloads.

[Open Office](#): Free office suite software (like Microsoft office) included writer and PDF creator. You may also use the [free Writer2pub plugin](#) alongside with open office.

[One-Click E-Cover Creator Software \(D-I-Y\)](#): Create your own eCover designs quickly and easily with this affordable tool.

[Ultimate eBook Creator Software](#): It's an eBook Creator Software for Amazon Kindle, iPad, Android. Create Fiction, Non-Fiction, Fixed Layout, Poetry and Comic eBooks. You can also create eBooks in MOBI, EPUB, Word and PDF Formats!

[Amazon Kindle Money Mastery V.2](#) : Step-by-step video training program for making money with eBooks and Kindle publishing.

[Kindle - How To Write A Book In Less Than 24 Hours](#): Step-by-step video training program on how to write a book in 24 hours or less and sell on Amazon Kindle.



[BuilderALL](#) - This is a great tool to create SMART Websites, Automate Email Campaigns, Build Sales Funnels, with a Drag n' Drop Website Builder, 10,000 Subscriber Autoresponder with a 99% delivery, quality marketing tools and much more ...

[ProductDyno](#) – A super-fast way to sell, license and securely deliver any type of digital product including eBooks! Sell 100 products or 100,000 products - single files, streaming content, bundles, zips with NO limits and ... protect all your current and future products all under one powerful dashboard.

[Sales Letter Pimp](#): PDF report revealing the simple online sales letter formula and other online sales boosting tactics!

[GoDaddy.com](#): An inexpensive domain registration service.

[HostGator.com](#): An inexpensive hosting service preferred by Internet marketers' worldwide.

[Fiverr Outsourcing Secrets Videos](#): A very cheap Fiverr Outsourcing Video instructions to use Fiverr.com for outsourcing with optimal effect and in the least cost effective way.

[Getresponse.com](#): A great email marketing management and autoresponder service that fits the budget of anybody.

[Free and paid autoresponder services](#): This is a list of free and paid autoresponder service from where you can choose what suits you.

[EmailDynamo](#): An online tool to increase email subscriptions multifold with some great email marketing features.



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