



PACKAGE FOR RESELLERS

INSTRUCTIONS

Your package includes the instruction file and the following folders:

1. A zipped file that contains 2 folders:

- BRAND-ebook-first
- together-ebooks

2. A zipped file that contains 1 folder

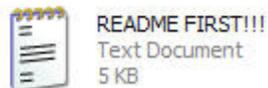
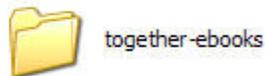
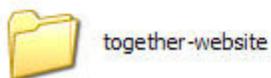
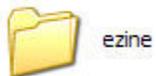
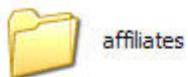
- together-website

3. A zipped file that contains 1 folder

- affiliates

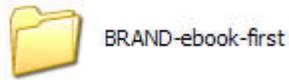
4. A zipped file that contains 1 folder

- ezine



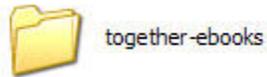
Step 1: BRAND THE EBOOK FIRST

First open the folder: 'BRAND-ebook-first'



Follow the instructions you can find online at <http://www.software4profit.com/together/brandhelp>

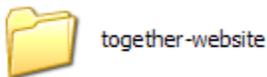
Once you're done, include the CUSTOMIZED copy inside the folder "together-ebooks"



Step 2: UPLOAD THE WEBSITE

Create a directory "together" in your server.
- Example: <http://www.yourserver.com/together>

Open the folder "together-website"



- Edit the order.html and include your order link.
- Edit the index.html
- Edit the thankyou.html for distributing the Project to your customers.
It's advisable to change the name of the 'Thank You' page.

Upload all html pages in the directory 'together' in your server in ASCII mode.

2. Create a sub-directory INSIDE the 'together' directory and name it 'images' - Open the 'images' folder in your computer and upload all files from that sub-folder (together/images) to your server <http://www.yourserver.com/together/images> in BINARY mode.

Step 3: LOAD YOUR AUTORESPONDER

If you use an autoresponder open the folder 'ezine' folder.



Create an autoresponder and load all the messages for the "Test 'n' Proven" e-course. You must set up your autoresponder to deliver 1 message per day.

Do not forget to include a link back to your website in ALL messages, so the reader can click and visit it online. Example:

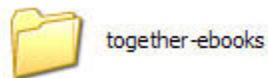
```
----  
This message is a part of the "Test 'n' Proven" e-course.  
Find the "Together-Project" online at  
http://www.yourserver.com/together
```

Include YOUR subscription form in the index.html or use a pop up window to capture the names and the email addresses of your visitors.

If you do not have an autoresponder read some suggestions inside the readme.txt file in the "ezine" folder.

WHAT TO DISTRIBUTE TO YOUR CUSTOMERS

The folder 'together-ebooks' with **your customized ebook in it.**



Remember to **INCLUDE YOUR CUSTOMIZED VERSION** of the together-ebook inside that folder!!!

Zip that folder and deliver it to your customers/readers.
Good zip utilities you can use:

- Kenth Nasstrom's **Zipey** at <http://www.zipey.com> (Not free but created by one of the contributors☺)
- JustZipIt at <http://www.free-backup-software.net> (free)

HOW TO DISTRIBUTE THE BONUSES

All bonuses will be distributed through software4profit.com

All customers will need a **USERNAME** AND a **PASSWORD**.

As you see, all of your customers must first **REGISTER** the ebook in order to access the Bonuses, the Answers to Question no. 15, etc.

The URL for delivering the bonuses to your customers is:

<http://www.software4profit.com/together/registered>

The codes your customers need are:

username: donotdistribute
password: 4youreyesonly

Once your customers send you their registration email message send the codes.

You can use this template:

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Hi!

Thank you for your order and also for registering the Together-Ebook. Please visit:

<http://www.software4profit.com/together/registered>

and use the following codes to access the Bonuses, the Answers to Question no. 15, etc.

username: donotdistribute  
password: 4youreyesonly

DO NOT DISTRIBUTE the codes.  
The username and password above will change periodically.  
You'll be informed about all changes through email.

Once again: Thank You!

YOUR NAME HERE

p.s. If you need help do not hesitate to contact with me:  
YOUR@EMAIL.HERE

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Of course you can use any other message you want.

You are advised to use an autoresponder for automatically deliver that message upon the registration of the ebook. Some servers allow you to create an autoresponder email address.

If you cannot use an autoresponder you must distribute that message to your customers once you'll receive their registration email.

However, using an autoresponder is the way to go...

AFFILIATE PROGRAM

If you include this Project in your affiliate program you will find everything you need inside the folder 'affiliates'



Enjoy the Project!

John Delavera