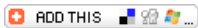


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Welcome to 's Issue Of "HomeBiz-Tips"

HomeBiz-Tips E-Mag
The Online Marketers Friendly E-Mag



Date: 2010-03-31 Issue: **March 15-31**
S. Kumar, Editor, www.learnhomebusiness.com
Subscriber Base: **30,000+**

EDITORS NOTE

Hi ,

How to make your first \$500 online with absolutely NO marketing experience? If you're a newbie, you may like this strategy because...

I assume, you have NO List, you have NO Website, you have NO Knowledge of marketing and you have NO JV partners to push you up.

And here's a *seriously simple 10-step* way that YOU or ANYONE can act upon and make money online...

Step 1 - Visit [ClickBank](#) Marketplace - Locate the best sellers spanning a variety of niches. Close in on top ten products in niches you're interested in and get the affiliate links for them. (*Not an affiliate with clickbank? Just sign up. It's free.*)

Step 2 - Now head on to [Yahoo! Answers - Home](#). Search in the section **open questions** for related questions to the products you chose from Clickbank. For e.g. if you found "weight loss" to be popular, search for "natural weight loss" or something similar.

Broaden your search. By broadening the search, you'll know the number of people seeking answers to their problems related to your niche products. This will be your comfortable source of free targeted traffic.

Step 3 - Next, identify ONE problem you've found and buy an exclusive domain.com for it. The domain name MUST appear to give solid information on the problem you identified from Yahoo! Answers. It's very important. For instance, "Naturalweightloss.com".

Don't ever try to sell anything at this stage in Yahoo. Your goal is **just to direct** interested people to access your FREE information and get them interested in YOU.

Step 4 - You need a SIMPLE landing page at this stage. One that offers a **free report centering** on the particular problem. Also remember to *include these very same questions* as bullets in your landing page. You may [see an example](#) here.

The objective here is to build an *ultra-focused opt-in email list of targeted prospects* who need to solve a particular problem.

Step 5 - Time to write a free report. Provide an overview of how to overcome that problem in about 10-15 pages. Compile it into a PDF file. ([free online pdf converter here](#)).

Be sure that your report **revolves around** the particular problem you have chosen to address and provide solution. Your endeavor should be to provide an OVERVIEW report that shows how to fix their problem.

Now give a **tightly focused title** to your report. For e.g. "The Beginner's Guide Loosing Weight The Natural and safe Way". Sketch out some helpful ways **that will help them** solve the problem. Strategically, intersperse some nice affiliate in your content.



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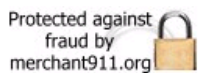
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Article Marketing Solutions That Work For Article Marketing Beginners.

[Marketing into the Future](#)

Marketing info, 72 online marketers, 15 minute interviews, down-loadable

[Home](#)

You can do your content research from article archives like EzineArticles.com. Just rewrite the articles or [download a program like WordFlood V.2.0](#) (full-fledged copy free for 14 days) and use it to rewrite the article.

Side Note: Use the articles ONLY for research purpose. Do not just swipe articles from EzineArticles.com and make them as your own. *It's wrong and illegal.*

Step 6 - You need to create an opt-in form now. Go to Aweber and [sign up for a trial account](#). (A trial available for one month for just \$1 as I write this). Integrate this into your landing page.

Step 7 - Time to upload your site to a hosting account. If you don't have one, [unselfish hosting](#) is one that I use and recommend. Great support, uptime about 99% and very reliable. The plans range from \$2.22/month. Very useful for your initial web presence.

Step 8 - This could prove to be *the most important step*. It's time to use Yahoo!Answers. Remember those open questions you found there? Well! Now simply **start answering them** one by one. You can craft your answer like...

"If you're really keen to reduce weight the most natural way, then think before you fall for the unsafe pills and scams. Just go through this free guide at <http://www.naturalweightloss.com>. You are more than likely to find the information on how to naturally reduce your weight".

Three **very important rules** that you must follow before answering questions in Yahoo! Answers,... or get banned:

1. Post **only 5-10** of answers a day. Keep it low.
2. **Do not just copy and paste** the same generic answer repeatedly. Pasting the same thing over and over can be registered as "off topic".
3. Try and **give honest individual answers** with your link. It won't take more than a few minutes craft two or 3 sentences.

Step 9 - Once your list size start growing, create a survey. [SurveyMonkey.com](#) is a knock-out free service for creating web surveys.

Remember you are in a *very specific niche*. Create your survey with question such as:

- How much weight you would like to reduce yourself in two weeks.
- How quick do you want to tone down
- What's your main reason for wanting to reduce weight
- How long have you been looking for a safe solution to reduce weight
- What ideal weight you would like to achieve
- What is your age
- What are your food habits

Once you are finished with your survey creation, just shoot an email to your list. Request them to help you get to know them better so that *you can provide them with the best content* for suited for them.

This information can help you to provide them with an **almost 100% true product** relevant to them.

Step 10 - Now you have solid data to create a 100% winning product. With this decisive data, create a simple, concise and to the point, **\$10 report** on the best way reduce weight safely. Let your report show them the best way to ACHIEVE their goal.

Have a close look at the answers your survey had revealed and then title your report like "The best way To Reduce Your Weight By 20 Pounds In Flat 2 months".

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Next, look for good content on the topic from authority sites, ezinearticles.com or blogs.

Just re-invent that info into a product of your own. As I mentioned earlier, [WordFlood is great tool](#) that can help you to process the information. Download the full-fledged 14 day trial for free and use it.

Make your report sharp, short, simple and meaty. 50 sales at \$10 a piece means you made your first \$500!

You can also scale up this business into a full blown product later on with Clickbank and have bigger chunk of the market. Also, you set up an [autoreponder series](#) with products in the same niche for some nice back-end affiliate income.

That's it. You are on your way to your first \$500 online...



To Your Success!

S. Kumar



[87+ New WP Money Making Videos- World's Most Profitable Collection](#)



SPOTLIGHT ON: IMeye



"Watch The Video That Practially Shows You How To Double Your Income In Half The Time!"

Verify It Here
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The recently launched IMEye can be summed up in one sentence. ***Opportunities at your finger tips!***

IMeye is the latest keyword marketing tool developed by Steve Clayton and Tim Godfrey that works *a little differently from ALL other such tools* available.

It uses **smart queries and own proprietary methods**, to *locate absolute best keywords* available, before you even start your search. You are saved from the tiresome old methods to find your keywords. It uses intelligent keyword research.

All the research and analysis is performed beforehand for each keyword, and stored in a database ready for you to use.

There is no limit to what type of market you can enter into with this research tool but it can be used very effectively for Adesense, Clickbank products and CPA networks. The reason being...

- Narrow down to **massively profitable** markets and niches?
- Find The **highest paying** Adesense markets?

- Pin-point **super-profitable** ecommerce niches?
- High volume keywords @ 5 cents a click on Google?
- Effectively market Clickbank (or any other) products through SEO & free traffic?
- Profitably promote CPA offers through Adwords?

Well! - the following video is about to reveal an incredible new Internet Marketing tool that has the potential to multiply your income TEN-FOLD in the remaining months of 2010 and beyond - just wait 'til you see it in action!

Watch The IMeye Operational Video Here
[IMeye](#)

GUEST ARTICLE by Jay Allyson

Seven Inexpensive Ways to Generate Traffic to Make Money Online

There are **multiple ways** to get traffic to your website for very little cost that can make you money online or that cost you nothing but your time.

There are two hard facts of any internet business that you cannot escape.

To make money online, you need to **generate traffic** to your website and second, you need to convert that traffic **into buyers**.

You might try to do this directly by sending them to a sales page or you may do it indirectly by sending them to an [opt-in page](#) to capture their details or to your information site or blog.

First, you should focus on [identifying your killer keywords](#) – the ones that attract the right kind of people into you business.

With a good match between what people are searching for and what you are offering, the actual traffic you generate will be more highly targeted and predisposed to your offer and *so more likely to convert into buyers*.

While there are ways to jumpstart your traffic flows, the holy grail is knowing *how to generate low cost website traffic* without having to run up a huge daily advertising bill.

Here I present to you my top 7 strategies to generate low cost website traffic that could help make money online for you.

1. Link exchanges: This is a well known and proven strategy. Many business owners are willing to exchange links with one another so that they could produce more visibility for their sites.

The more you *create contextually relevant back links* to your website from other pages, the more the traffic you'll see coming as you'll start to rank higher. This usually means it is in the same niche or a relate niche as your own site.

This strategy pleases humans as much as it keeps the search engines happy.

Exchanging links with *authority sites or sites with high page ranks* will also increase your traffic even more significantly, as it will boost your rankings in search engine listings.

2. Article Marketing: There are many ezines and online newsletters on the internet which provide free space for you to submit articles.

To keep your costs low, you can write the articles yourself. Or you can save time, by using the many

freelance writers who are willing to create articles on your best converting [keywords or keyword phrases](#).

Write articles that complement your website, product, business, other offers or on your expertise. This way you can come across as an authority.

Write articles that produce tips and guidance on your niche. Looking at existing content on your chosen niche will help you find gaps so less competition and your article will rank more highly for those keywords.

At the end of the [article submission process](#), you can insert a "resource box" where you say something about yourself or your business with a link to your site.

If your visitors do go there, they are already impressed and predisposed to your offer, wouldn't you say?

Once you have your article accepted in your primary article directory, you can also send variations to other article directories.

There is a lot of free article submission software available to automate the process and if you are doing a lot of article marketing, a great paid service I personally use is SubmitYourArticles.

3. Video marketing: Video marketing can send *literally thousands of visitors* to your primary business. Just look at the popularity of YouTube! 5-10 minutes is all you need to get your point across.

You can either use a camcorder to video your own talking head or create a footage around your product or offer and add the audio later. You can also create a series of photos and powerpoint slides and record an audio commentary around that.

Don't forget to add your website URL as a running title along the top.

Once you [have a few videos made](#), you then need to submit them to video sites. The most popular are youtube.com, metacafe.com and dailymotion.com.

To really get the most traffic back to you website, you can use [video submission tools](#). There's a free video submission service, TubeMogul. An even better tool is a paid service I use is Traffic Geysers.

4. Forum marketing: This is completely free – it only requires an input of your time. Do some initial sulking around to identify the kinds of problems people have in your niche.

Once you feel you understand the community, you can start to feedback a comment, start a post, here and there, using your knowledge and expertise.

You can get free advertising when you go to forums that have the same subject or niche with your site. With every post, *you can add a link* to your site. But remember first to give value, not just blatantly advertise your site.

As you build your reputation, you also build the reputation of your site that could be frequented and trusted by many people.

5. Twitter marketing: Twitter and blogging go hand in hand. They help you build your authority and social networks within your niche.

Twitter has totally transformed the way that people communicate online and since it's free, [it really should be an indispensable part](#) of your overall marketing strategy and link to your blog.

Technology such as Twitter has the potential to give us more than just an opportunity to tell others what happened in our day. We can use it to reach more people in a meaningful way.

Imagine if you had [cost-efficient and fast marketing tools](#) that met existing customers where they are and that also helped you acquire new customers.

Imagine if you had the power to build a network of like-minded peers, a community of shared ideas and

creativity.

6. Blog marketing: Your blog should therefore be one of the main hubs for your business. It's all about YOU Inc.

As your name gets passed around, you can widen your public awareness and [build an opt-in list](#) and RSS subscribe feed for people who regularly visit your site.

People buy from people they know, like and trust. A blog is like dating – *you wouldn't propose on the first date* so why shove your sales pitch down a new visitor's throat.

You can point your articles, videos, forum posts and social media activities all through your blog.

This may sound like hard work because of all the articles you may need to use to [build a blog](#) but on the contrary, this is not so. There are many many sources of ideas and inspiration for your blog, which come from your day to day activities and your own personal development.

7. Facebook marketing: Many internet marketers flood the likes of Facebook and Myspace with offers and promotions. *This won't work.*

To use [social tools like Facebook](#) and generate traffic to your website, first identify the right groups and then invest something of yourself.

Be prepared to make a personal connection with other folks in the community. This kind of media thrives on authentic networking.

Posting useful content on social networks will get you some awesome rankings on Google. The search engines seem to put a premium on sites like Facebook, Myspace, YouTube, Squidoo and Hubpages.

In all these free or low cost [traffic generation methods](#), it's all about giving value to your niche community.

Leads generated in this way will be far more valuable as leads back to you – interested, highly targeted, committed and profitable.

Jay Allyson Get Rich Lifestyle Pro Marketing Consultant
<http://www.JayAllyson.com>



Special Note: Did You Act On The "Script Bonanza - 2010" Tools Yet? 226+ Of Them Just Waiting For Your Grabs! [Click Here To Continue... 226+ Scripts Bonanza Marketing Tools!](#)

NEW PRODUCT UPDATES

1. Tweetomatic Profiteer-: Here's a software that intelligently fuses Clickbank & Twitter for enormous profits. Imagine finding a breakthrough method which generates \$233 or \$384 or even \$855 a day.

This software helps you direct the free traffic from Twitter to your ClickBank affiliate links... all automated.



Tweetomatic Profiteer
[Click Here To Personally Verify It](#)

2. Miracle Traffic Bot: This is a great software that allows you to automate article submission, video submission, and social bookmarking with a few clicks of a button.

With the unique combination of simplicity of use, speed

of submission and complete white-hat ways, the software makes getting top rankings on search engines a breeze.



Fast & Easy 3-in-1 Submission Tool
[Click Here To Personally Verify It](#)

FREE RESOURCES OF THE FORTNIGHT

1. WordFlood 1.4 Free - : WordFlood is a powerful word replacement program designed to help writers, internet marketers, and 'private label rights' content users to choose the best words and phrases during the creative writing and editing process.

It can really come handy if you want rewrite PLR articles and make it into unique your own articles.

2. Press Releases for Every Occasion -: This 160 page book (\$49 value) is packed with well-written press releases and useful tips - no fluff here.

Comes with 35 industry-specific press releases, 40 occasion-specific selected press releases, tips for formatting and getting your press release noticed, topics to help you to a successful media campaign, sparks to generate ideas for your own press releases... and more.

Download Them Here For Free
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Special Note: *Two facts for you today - better know it early itself.*

1. The known fact is that 96 percent of the online businesses fail.

2. And the unknown fact is that... 82 percent among these 96 percent failed businesses never used an autoresponder!

Get an autoresponder today itself! Here's a [list of free autoresponders and paid ones](#).

UNTIL NEXT ISSUE

Well. That sums up the last fortnight of March-2010. **Do not Forget To Rate 'HomeBiz-Tips'**. Your valuable vote helps us to improve this E-Mag as well as allow us to keep it **Ad-Free**.

Your Rating Please!



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Courteously -- S. Kumar

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- S. Kumar

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